

Contract	#	331714

Schedule Dates 09/18/12-09/24/12 Advertiser Pol/R McKenna/R/Governor (16706)

Agency Media Placement Technologies (4260) Product Political - Federal Candidate (1067)

Brand Political Candidate (18969)

Salesperson Telerep/Washington DC, Washington DC (1040) Telerep/Washington DC

Buyer Name MEADE, NICOLE Phone/Fax CPE

Sales Office

Billing Type

Date:

Account Types National/Political

Comments MCKENNA FOR GOVERNOR ROB MCKENNA FOR GOVERNOR,

Standard

Date Entered 09/17/12 Last Modified 09/17/12

Entered By Dana Dixon CO-OP No

06317535 Headline #

Demo Order Type

Normal

Package Deal Commission % 15.00

Commission \$18,538.50 **Net Total**

Sales Tax

\$105,051.50

Seattle (KIRO)

Sep. 2012

Grand Total:

By Broadcast Month

Spots

116

116

Line Type / Break Type (Ref #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / Spot	09/18/12-09/21/12	2	:30	4:30A- 4:59A (PST)			1	1	1	1	i	4	\$180.00	\$720.00	Seattle (KIRO)	430AM NEWS	9/17/12
2.0 Normal Line / Spot	09/24/12-09/24/12	2	:30	4:30A- 4:59A (PST)		1	l I				I	1	\$180.00	\$180.00	Seattle (KIRO)	430AM NEWS	9/17/12
3.0 Normal Line / Spot	09/18/12-09/21/12	3	:30	4:58A- 5:59A (PST)			2	2	2	2	İ	8	\$405.00	\$3,240.00	Seattle (KIRO)	5AM NEWS	9/17/12
4.0 Normal Line / Spot	09/24/12-09/24/12	3	:30	4:58A- 5:59A (PST)		2	l I	İ				2	\$405.00	\$810.00	Seattle (KIRO)	5AM NEWS	9/17/12
5.0 Normal Line / Spot	09/18/12-09/21/12	3	:30	5:58A- 7A (PST)			2	2	2	2	i	8	\$455.00	\$3,640.00	Seattle (KIRO)	6AM NEWS	9/17/12
6.0 Normal Line / Spot	09/24/12-09/24/12	3	:30	5:58A- 7A (PST)		2	l I	1			i	2	\$455.00	\$910.00	Seattle (KIRO)	6AM NEWS	9/17/12
7.0 Normal Line / Spot	09/18/12-09/21/12	3	:30	7A- 9A (PST)			2	2	2	2		8	\$225.00	\$1,800.00	Seattle (KIRO)	THIS MORN	9/17/12
8.0 Normal Line / Spot	09/24/12-09/24/12	3	:30	7A- 9A (PST)		2	l I	İ				2	\$225.00	\$450.00	Seattle (KIRO)	THIS MORN	9/17/12
9.0 Normal Line / Spot	09/22/12-09/22/12	3	:30	6:57A- 8:30A (PST)				İ			2	2	\$245.00	\$490.00	Seattle (KIRO)	SAT 7AM NEWS	9/17/12
10.0 Normal Line / Spot	09/23/12-09/23/12	2	:30	6:57A- CBS SUNDAY MORNING			 			I I I I	1	1	\$980.00	\$980.00	Seattle (KIRO)	SUN MORN	9/17/12
11.0 Normal Line / Spot	09/23/12-09/23/12	2	:30	8:27A- 9A (PST)			l I	İ			1	1	\$1,065.00	\$1,065.00	Seattle (KIRO)	FACE THE NATION	9/17/12
12.0 Normal Line / Spot	09/18/12-09/21/12	2	:30	9:57A- PRICE IS RIGHT			1	1	1	1	Ī	4	\$750.00	\$3,000.00	Seattle (KIRO)	PRICE IS RIGHT	9/17/12
13.0 Normal Line / Spot	09/24/12-09/24/12	2	:30	9:57A- PRICE IS RIGHT		1	1				Ī	1	\$750.00	\$750.00	Seattle (KIRO)	PRICE IS RIGHT	9/17/12

CONFIRMATION CONTRACT

Comments:

Date:

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Accepted-Station:

Accepted-Agency/Advertiser:

Rate

\$123,590.00

\$123,590.00



Contract #	331714
Schedule Dates	09/18/12-09/2

Schedule Dates 09/18/12-09/24/12

Advertiser Pol/R McKenna/R/Governor (16706)

Agency Media Placement Technologies (4260)

Product Political - Federal Candidate (1067)

ProductPolitical - Federal Candidate (1067)BrandPolitical Candidate (18969)

Sales Office Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

Telerep/Washington DC

 Buyer Name
 MEADE,NICOLE

 Phone/Fax
 /

 CPE
 N/A

Date:

Account Types National/Political
Billing Type Standard

Billing Type Standard

Comments MCKENNA FOR GOVERNOR ROB MCKENNA FOR GOVERNOR,

 Date Entered
 09/17/12

 Last Modified
 09/17/12

Entered By Dana Dixon
CO-OP No

Headline # 06317535

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$18,538.50

Net Total \$105,051.50

Date:

Comments:

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	09/18/12-09/21/12	2	:30	10:58A- 12P (PST)			1	1	1	1		1	\$925.00	\$925.00	Seattle (KIRO)	Y&R	9/17/12
14.0.1	Closed Preempt	09/20/12														Seattle (KIRO)	Pre-empt/Exception -	
14.0.2	Closed Preempt	09/21/12														Seattle (KIRO)	Pre-empt/Exception -	
14.0.3	Closed Preempt	09/19/12														Seattle (KIRO)	Pre-empt/Exception -	
15.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	10:58A- 12P (PST)		2						2	\$925.00	\$1,850.00	Seattle (KIRO)	Y&R	9/17/12
16.0	Normal Line / Spot	09/18/12-09/21/12	3	:30	12P- 12:30P (PST)			1	1	1	1		4	\$375.00	\$1,500.00	Seattle (KIRO)	NOON NEWS	9/17/12
17.0	Normal Line / Spot	09/24/12-09/24/12	3	:30	12P- 12:30P (PST)		2						2	\$375.00	\$750.00	Seattle (KIRO)	NOON NEWS	9/17/12
18.0	Normal Line / Spot	09/18/12-09/21/12	4	:30	3:58P- 5P (PST)			2	2	2	2		8	\$385.00	\$3,080.00	Seattle (KIRO)	JUDGE JUDY	9/17/12
19.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	3:58P- 5P (PST)		2						2	\$385.00	\$770.00	Seattle (KIRO)	JUDGE JUDY	9/17/12
20.0	Normal Line / Spot	09/18/12-09/21/12	2	:30	5P- 5:30P (PST)			1	1	1	1		4	\$950.00	\$3,800.00	Seattle (KIRO)	5PM NEWS	9/17/12
21.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	5P- 5:30P (PST)		1						1	\$950.00	\$950.00	Seattle (KIRO)	5PM NEWS	9/17/12
22.0	Normal Line / Spot	09/18/12-09/21/12	2	:30	5:30P- 6P (PST)			1	1	1	1		4	\$850.00	\$3,400.00	Seattle (KIRO)	530PM NEWS	9/17/12
23.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	5:30P- 6P (PST)		1						1	\$850.00	\$850.00	Seattle (KIRO)	530PM NEWS	9/17/12
24.0	Normal Line / Spot	09/22/12-09/22/12	3	:30	5:30P- 6P (PST)							1	1	\$550.00	\$550.00	Seattle (KIRO)	SAT 530PM NEWS	9/17/12

CONFIRMATION CONTRACT

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Accepted-Station:

Accepted-Agency/Advertiser:



Contract #	331714
Schedule Dates	09/18/12-09/2

 Schedule Dates
 09/18/12-09/24/12

 Advertiser
 Pol/R McKenna/R/Governor (16706)

 Agency
 Media Placement Technologies (4260)

Product Political - Federal Candidate (1067)

Brand Political Candidate (18969)

Brand Political Candidate (18969)
Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name MEADE,NICOLE

Phone/Fax /
CPE N/A

Date:

Account Types National/Political
Billing Type Standard

Comments MCKENNA FOR GOVERNOR ROB MCKENNA FOR GOVERNOR,

Date Entered 09/17/12 **Last Modified** 09/17/12

09/17/12 Dana Dixon

CO-OP No **Headline #** 06317535

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

 Commission
 \$18,538.50

 Net Total
 \$105,051.50

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / Spot	09/22/12-09/22/12	3	3 :3	0 6:30P- 7P (PST)							1	1	\$550.00	\$550.00	Seattle (KIRO)	SAT NEWS	9/17/12
26.0	Normal Line / Spot	09/18/12-09/21/12	2	:30	0 6:58P- ENTERTAINMENT TONIGHT			1	1	1	1		4	\$900.00	\$3,600.00	Seattle (KIRO)	ENT	9/17/12
27.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	0 6:58P- ENTERTAINMENT TONIGHT		1						1	\$900.00	\$900.00	Seattle (KIRO)	ENT	9/17/12
28.0	Normal Line / Spot	09/18/12-09/21/12	(1)	3 :3	0 7:27P- 7:58P (PST)			1	1	1	1		4	\$625.00	\$2,500.00	Seattle (KIRO)	INSIDER	9/17/12
29.0	Normal Line / Spot	09/24/12-09/24/12	(1)	3 :3	0 7:27P- THE INSIDER		1						1	\$625.00	\$625.00	Seattle (KIRO)	INSIDER	9/17/12
30.0	Normal Line / Prime	09/24/12-09/24/12	2	:30	0 7:58P- 9P (PST)		1						1	\$7,800.00	\$7,800.00	Seattle (KIRO)	HOW I MET/	9/17/12
31.0	Normal Line / Prime	09/24/12-09/24/12	2	:30	0 10P- HAWAII FIVE-0		1						1	\$7,500.00	\$7,500.00	Seattle (KIRO)	HAWAII 5-0	9/17/12
32.0	Normal Line / Prime	09/18/12-09/18/12	(1)	3 :3	0 7:57P- NCIS			1					1	\$4,000.00	\$4,000.00	Seattle (KIRO)	NCIS	9/17/12
33.0	Normal Line / Prime	09/18/12-09/18/12	(*)	3 :3	0 8:58P- 10P (PST)			1					1	\$4,000.00	\$4,000.00	Seattle (KIRO)	NCIS:LA	9/17/12
34.0	Normal Line / Prime	09/18/12-09/18/12	2	:30	0 9:58P- 11P (PST)			1					1	\$4,000.00	\$4,000.00	Seattle (KIRO)		9/17/12
35.0	Normal Line / Premium	09/19/12-09/19/12	2	:30	0 7:57P- SURVIVOR: PREMIERE				1				1	\$6,500.00	\$6,500.00	Seattle (KIRO)		9/17/12
36.0	Normal Line / Premium	09/19/12-09/19/12	2	:30	0 9:30P- BIG BROTHER- FINALE				1				1	\$5,700.00	\$5,700.00	Seattle (KIRO)	BIG BROTHER FINALE	9/17/12
			<u> </u>	I	CON	FIF	RM	ΑT	-IC	N	C	TNC	RAC	Т	l	<u>I</u>	I	

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Accepted-Station:

Accepted-Agency/Advertiser:



Contract #	331714
chedule Dates	09/18/12-09/2

24/12 Advertiser Pol/R McKenna/R/Governor (16706) Agency

Media Placement Technologies (4260) Political - Federal Candidate (1067)

Brand Political Candidate (18969)

Salesperson Telerep/Washington DC, Washington DC (1040) Sales Office Telerep/Washington DC

MEADE, NICOLE **Buyer Name** Phone/Fax

Product

Billing Type

CPE N/A **Account Types** National/Political

Standard Comments MCKENNA FOR GOVERNOR ROB MCKENNA FOR GOVERNOR, **Date Entered** 09/17/12 **Last Modified**

09/17/12 Dana Dixon

CO-OP No 06317535 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

\$18,538.50 **Net Total** \$105,051.50

Sales Tax

Commission

Seattle (KIRO)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	116	\$123,590.00
Grand Total:	116	\$123,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / Prime	09/20/12-09/20/12	4	:30	7:58P- 9P (PST)					1			1	\$3,200.00	\$3,200.00	Seattle (KIRO)	BIG BANG THEORY	9/17/12
38.0	Normal Line / Prime	09/20/12-09/20/12	3	:30	10P- PERSON OF INTEREST					1			1	\$3,500.00	\$3,500.00	Seattle (KIRO)	PERSON OF INTEREST	9/17/12
39.0	Normal Line / Prime	09/21/12-09/21/12	4	:30	7:57P- UNDERCOVER BOSS						1		1	\$2,000.00	\$2,000.00	Seattle (KIRO)	UNDERCOVER BOSS	9/17/12
40.0	Normal Line / Prime	09/21/12-09/21/12	3	:30	9P- CSI: NEW YORK						1		1	\$2,800.00	\$2,800.00	Seattle (KIRO)	CSI:NY	9/17/12
41.0	Normal Line / Prime	09/21/12-09/21/12	2	:30	10P- BLUE BLOODS						1		1	\$3,500.00	\$3,500.00	Seattle (KIRO)	BLUE BLOODS	9/17/12
42.0	Normal Line / Prime	09/22/12-09/22/12	3		8:58P- CRIMETIME SATURDAY							1	1	\$1,900.00	\$1,900.00	Seattle (KIRO)	CRIMETIME	9/17/12
43.0	Normal Line / Prime	09/23/12-09/23/12	3	:30	6:57P- 60 MINUTES							1	1	\$3,400.00	\$3,400.00	Seattle (KIRO)	60 MIN	9/17/12
44.0	Normal Line / Prime	09/23/12-09/23/12	3	:30	9P- THE GOOD WIFE							1	1	\$3,000.00	\$3,000.00	Seattle (KIRO)	GOOD WIFE	9/17/12
45.0	Normal Line / Prime	09/23/12-09/23/12	2	:30	10P- THE MENTALIST							1	1	\$3,700.00	\$3,700.00	Seattle (KIRO)	MENTALIST	9/17/12
46.0	Normal Line / Spot	09/18/12-09/21/12	2	:30	11P- 11:35P (PST)			1	1	1	1		4	\$1,355.00	\$5,420.00	Seattle (KIRO)	11PM NEWS	9/17/12
47.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	11P- 11:35P (PST)		1						1	\$1,355.00	\$1,355.00	Seattle (KIRO)	11PM NEWS	9/17/12
48.0	Normal Line / Spot	09/22/12-09/23/12	2	:30	11P- 11:35P (PST)	2						ХХ	2	\$980.00	\$1,960.00	Seattle (KIRO)	WKND NEWS	9/17/12
49.0	Normal Line / Spot	09/18/12-09/21/12	2	:30	11:35P- LATE SHOW WITH DAVID LETTERMAN	6		Х	Х	Х	Х		6	\$465.00	\$2,790.00	Seattle (KIRO)	D LETTERMAN	9/17/12

		CONFIRMATION CONTRAC	CT	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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	/, Inc. rd Avenue NA 98121	Contract Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	# 331714 09/18/12-09/2 Pol/R McKenna Media Placeme Political - Fede Political Candia Telerep/Washi MEADE,NICOL / N/A National/Politic Standard MCKENNA FOR C ROB MCKENNA FOR C	24/12 a/R/Go ent Teo eral Car date (1 ngton ngton E	chnologi indidate 18969) DC, Wa DC	ies (4260) (1067) ashington		Lasi Entr CO- Hea Den Ord Pac Con Con Net	idline #	09, Da No 06: No 15	/17/12 /17/12 ina Dixon 317535 ormal .00 8,538.50 05,051.50	Seattle (KIRO) By Broadcast Mont Sep. 2012 Grand Total:	116	Rate \$123,590.00 \$123,590.00
Line Type / Break Type (Ref.#)	Dates	Sec Length	Run Times	Spw	Mo T	īu Wa Th	n Fr Sa	Su Su	nots D	ato	Total	Station	Comments	Entere
Line Line Type / Break Type (Ref #) 50.0 Normal Line / Spot	Dates 09/24/12-09/24/12		Run Times 35P- LATE SHOW WITH VID LETTERMAN		Mo T	ū We Th	n Fr Sa	Su S _l		ate \$465.00	Total \$930.00	Station Seattle (KIRO)	Comments D LETTERMAN	Entere 9/17/12

CONFIRMATION CONTRACT

Date:

Comments:

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